

Cart optimization

Making informed buying decisions based on smart data-driven suggestions

You want every order to align with organizational goals. But it can be hard to keep multiple buyers in sync, ordering on the right contract and at the best price. Integrated into the same system you already use, cart optimization is an ABC Order feature that helps you buy smarter through automatic, customized product suggestions, improving your workflow efficiencies while saving you money.



PRxO, specialty
GPO, unit dose,
and short-
dated specials

Helps support compliance areas that are most important to you

105

health systems currently using cart optimization

No cost to use; no contract or integrations to get started

26%

of suggestions are accepted¹

Suggestions get smarter through solution enhancements, customer logic, and integrations with writeback

\$7.1M

in direct savings¹

Aggregated savings clearly visible on every order

\$5.9M

in WAC-to-contract conversions¹

Helps order product on formulary, on the best contract, and at the best price

¹Based on internal data from May 1, 2022 - May 1, 2023.