

The power of your insights makes a difference



Join the Managed Care Network, an on-demand market research advisory team with more than 160 healthcare executives, medical and pharmacy directors, and other formulary decision makers from key payer segments – both public and private – representing approximately 310 million covered lives. Industry leaders like yourself provide valuable insights and collaborative input that provide market access guidance to biopharma, device, and diagnostic manufacturers.

Why join?

Professional connection and impact

- Help shape the future of health care
- Extend your impact as an opinion leader
- Interact with your industry peers
- Gain insights from other managed care professionals
- Stay abreast of cutting edge products and therapies

Compensation

- Earn competitive honoraria tailored to each research opportunity
- Participate in earning opportunities to fit your schedule and preferred formats

Why partner with us?

As a premier provider of health economics and market access consulting services, we are driven to help clients prove the value of their products and maximize patient access to life-changing therapies. We're more than a market research organization – we're an industry leader with focus on evidence generation and dissemination, value, and market access. Our market research engagements include cutting edge and novel therapies, devices, and diagnostics as well as industry challenges, initiatives and trends where your insights and opinions will be highly beneficial in informing future plans and strategies.



More benefits for you!

Convenience and flexibility

Participate in a wide variety of formats, allowing you to determine what works with your availability and interests. Ways to work with us include:

- Interviews
- Surveys
- Advisory boards – live and virtual
- Focus groups – live and virtual
- Discussion boards

Confidentiality

We take the utmost care in respecting your privacy and keeping your feedback anonymous. This is just one of the reasons current network advisors have trusted and partnered with us for so long.

Join our Managed Care Network!

Register now at bit.ly/MCNregister

Or contact us directly with additional questions at MCN@xcenda.com

