

PayerPulse™ Express

Your shortcut to rapid, actionable payer market insights

Your decisions impact the rest of your product's lifecycle. How will you make the right ones? PayerPulse Express is a rapid market research tool designed specifically for biopharma companies. It delivers vital insights from healthcare decision makers fast—informing pressing decisions and overall strategy.

How PayerPulse Express helps



Fast insights: Access critical insights from decision-makers within 24-48 hours in your personal, digital dashboard. Powered by FormularyDecisions®



Deeper understanding: Avoid costly mistakes with guidance about market trends, payer needs, and industry best practices.



Competitive advantage: Use insights to drive favorable formulary placement, reimbursement terms, and patient access by showcasing product value in ways that will resonate with healthcare decision-makers.



Smarter planning: Get invaluable healthcare stakeholder perspectives to inform your market approach.



Customizable: Ask up to four personalized questions per month.



Data-driven decisions: Help show product value and optimize decisions throughout your product's lifecycle.

Other solutions in the PayerPulse suite

PayerPulse Surveys

Optimize decisions through 10- to 30-minute customized surveys based on your business needs. Receive between 40-50 responses per survey within two weeks.

PayerPulse Discussion Boards

Submit questions and tune into payer insights with an ongoing discussion board.

Discover what payers think about your most important issues

Strengthen your approach in these areas and more:

- Evidence generation strategy
- Market sizing
- Pricing strategy
- Formulary positioning improvements
- Payer outreach approach
- Reimbursement strategy
- Product value messages

The Managed Care Network difference

160+

active advisors from all key payer segments

310M+

covered lives represented*

Who's in the Managed Care Network?

- Pharmacy and medical directors
- Healthcare executives
- Other managed care experts

Segments represented:

- Managed care organizations
- Integrated delivery networks
- Pharmacy benefit managers
- Specialty pharmacies
- Commercial, Medicare, and Medicaid

Don't miss your chance to vet key questions with payers

Interested in learning more? Contact us to tailor a solution for you.

*Internal data as of 12-31-22

Strategic partnership | **Flexible solutions** | **Global support**

Contact us

